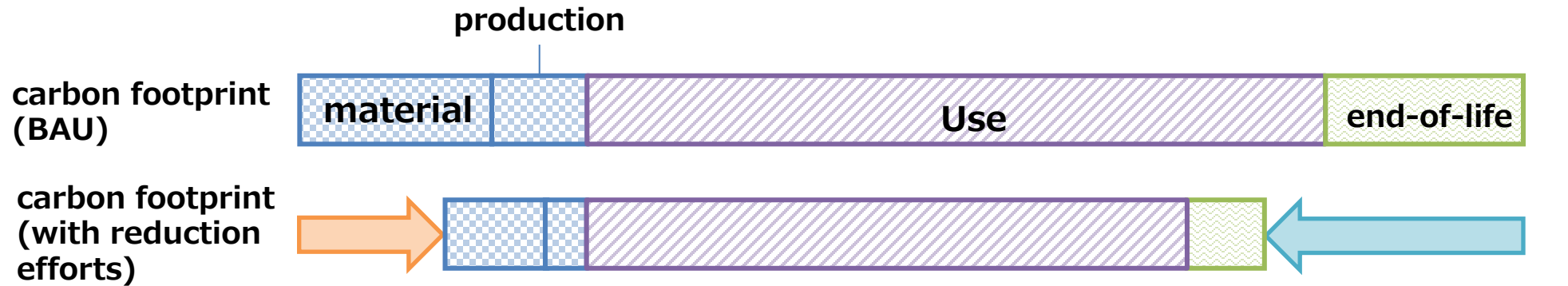


# Creating Demand for GX Products



e.g., carbon footprint of internal combustion engine vehicles



**Reduced Emissions of Product(Rep)**

**Avoided Emissions**



**These indicators help GX products (steel products, chemical products, etc.) to be selected in the B2B, B2C market.**