

The image shows the GGX logo in white on a dark green background. To the right, a butterfly with yellow and black wings is perched on a green leaf. The background is a blurred green landscape.

# GGX

Global Green Transformation  
Conference 2022, Tokyo

## Conference Outline

More than 140 countries have announced 2050 net zero emission/carbon neutral so far. However, tangible discussion on how to achieve these goals are still immature. In our pathway to these goals, **we are surrounded by unresolved discussions** such as (1) what the market should be like for green products to be recognized as a "value", (2) what is "value" and how should it be evaluated, and (3) how should we be cooperating internationally. Achieving our ambitious goals affects each and every one of our social lives. At the Global GX Conference (GGX), **we will discuss for the first time**, how we can envisage the change in society and how to drive economic growth and development through emissions mitigation, in other words global Green Transformation (GX).

In order to deepen these discussions, **the Global GX Conference will feature high-level speeches from industry, government, and academia, as well as events and panel discussions on the issues raised above.**

"How can we create a society where people want to buy green products because they are 'high quality' and 'accessible'?", "How can the diffusion of green products be recognized as a value?", and "What international cooperation is required to promote climate action?". These are some of the guiding questions we would like to deepen our discussion during the conference.

Date	7 October, 2022, 13:00-18:30 (JST)
Venue	Iino Hall & Conference Center (Tokyo, Japan)
Conference Format	Onsite & Live Online
Hosted by	Ministry of Economy, Trade and Industry

## Timetable [ As of 1 October 2022 ]

13:00-13:30

### Opening Session

- Keynote Speeches



Ministry of Economy, Trade and Industry  
**Shinichi Nakatani**  
State Minister



WBCSD  
**Peter Bakker**  
President and CEO



United States  
**John Kerry**  
Special Presidential Envoy for Climate  
(Video)



European Commission  
**Frans Timmermans**  
Executive Vice-President  
(Video)



OECD  
**Mathias Cormann**  
Secretary-General  
(Video)



United Kingdom of Great Britain and Northern Ireland  
**Lord Callanan**  
Parliamentary Under Secretary of State (Minister for Business, Energy and Corporate Responsibility), Department for Business, Energy and Industrial Strategy (BEIS)  
(Video)



IEA  
**Fatih Birol**  
Executive Director  
(Video)

13:30-13:50

### FMC in Japan

- Photo Session
- Opening Remarks
- Remarks from the Host Country
- Panel Discussion with FMC Participating Companies/Countries



WEF  
**Nancy Gillis**  
Programme Head, Climate Action and First Movers Coalition



Ministry of Economy, Trade and Industry  
**Shinichi Nakatani**  
State Minister



U.S. Embassy in Japan  
**Philip Roskamp**  
Acting Deputy Chief of Mission



Mitsui O.S.K. Lines, Ltd.  
**Toshiaki Tanaka**  
Representative Director, Executive Vice President

13:50-14:00

### Break

14:00-15:15

**Panel Discussion 1 (Designing a Green Market)**

- Keynote Speech, Panel Discussion



CSIS  
Jane Nakano  
Senior Fellow



European Commission  
Ms. Beatriz Yordi  
Director of Carbon Markets  
Clean Mobility, Directorate-  
General for Climate Action  
(Online)



WEF  
Nancy Gillis  
Programme Head, Climate  
Action and First Movers  
Coalition



Mitsui O.S.K. Lines, Ltd.  
Toshiaki Tanaka  
Representative Director,  
Executive Vice President



JFE Steel Corporation  
Hiroyuki Tezuka  
Fellow

15:15-15:30

**Break**

15:15-15:30

**Break**

15:30-16:45

**Panel Discussion 2 (Standards and Evaluations Promoting Green Products/Services)**

- Keynote Speech, Panel Discussion



The University of Tokyo  
Jun Arima  
Project Professor, The  
University of Tokyo, Graduate  
School of Public Policy



Panasonic Holdings  
Corporation  
Tatsuo Ogawa  
Executive Officer



WBCSD  
Peter Bakker  
President and CEO



Schneider Electric  
Xavier Denoly  
Senior Vice President  
Sustainability Development,  
Strategy & Sustainability  
(Online)



BofA Securities Japan Co.,  
Ltd.  
Reiko Hayashi  
Director and Deputy  
President



Ministry of Economy, Trade  
and Industry  
Shinichi Kihara  
Deputy Director-General for  
Technology and Environment

16:45-17:00

**Break**

17:00-18:15

### Panel Discussion 3 (International Cooperation for Developing a Green Society)

- Keynote Speech, Panel Discussion



Waseda University  
Toshi H. Arimura  
Professor



Resources for the Future  
Raymond J. Kopp  
Senior Fellow



Ministry of Economy, Trade  
and Industry  
Hirohide Hirai  
Vice-Minister for  
International Affairs



Germany  
Birgit Schwenk  
Director-General for Climate  
Action, Federal Ministry for  
Economic Affairs and Climate  
Action  
(Online)



WBCSD  
Peter Bakker  
President and CEO



Toyota Motor Corporation  
Takao Aiba  
Project General Manager,  
Environment Affairs and  
Engineering Management  
Division

18:15-18:30

### Closing Remarks

- Discussion Summary

